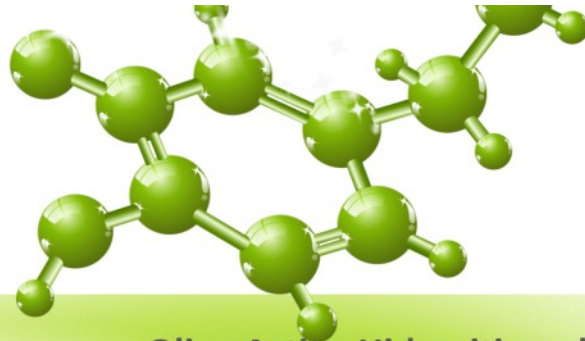


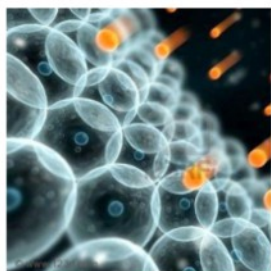
oliveactive

HIDROXITIRO SOL



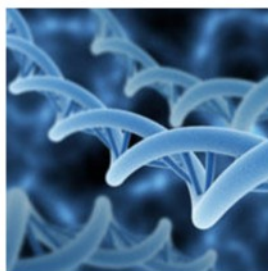
HIGHLIGHTS

Olive Active Hidroxitirosol
A VERY COMPLETE ANTIOXIDANT



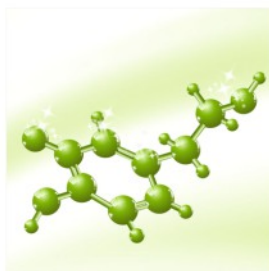
Electron scavenger:

Our DPPH and ORAC studies show that OA **Hidroxitirosol** is **much superior** than Q10, Idebenonae, Vit E, Vit C and many other usual antioxidants.



Cell and DNA protector:

OA Hidroxitirosol has a cellular antioxidant activity 1.5 times TE **(50% higher than Vit E)**.



Stable & Bioavailable:

Hydroxytyrosol has the same antioxidant capacity as Vitamin C but with greater stability as Vitamin E. The **bioavailability** of HT is **99%**.



Protector of lipid peroxidation:

OA Hidroxitirosol is 30% more effective than Vitamin E a 10 times lower dose, protecting the skin from lipoperoxidation.



Whitening effect **PATENTED**

OA Hidroxitirosol is **more efficient** than Arbutin, Kojic Acid and **Vitamin C**.



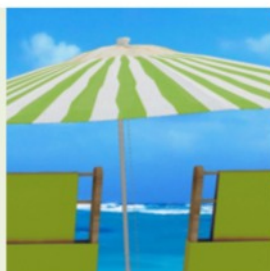
Pretreatment

OA Hidroxitirosol **improve by 150%** protection against solar radiation.



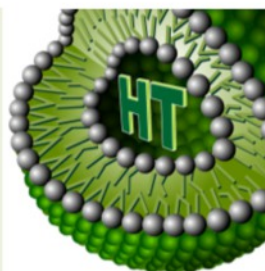
Soothing and repairing effect on

OA Hidroxitirosol is able to double the efficacy of Vit E by **recovering damaged skin**.



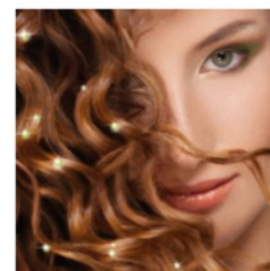
SPF booster:

OA Hidroxitirosol **increases the SPF** of a sunscreen **by 20%**.



Encapsulated OA HT LD:

Phospholipid capsule developed to formulations avoid colour or odour impact and boosting effectiveness.



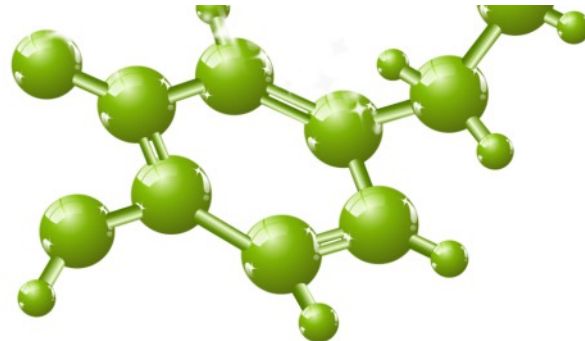
Encapsulated OA HT HE PS:

Specific capsule ready to be incorporated in hair care formulations.

SUNCARE

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HIDROXITIRO SOL



COSMETIC APPLICATIONS

- Antioxidant Treatments
- Antiageing Treatments
- Protector day creams or makeup
 - BB or CC creams
- Sunscreen Complex
- Whitening/ Lighting Treatments
- Multi task Antiageing Treatments

HAIR APPLICATIONS

- Sun&Color Protection Complex
- Antiageing Hair Treatments
- Metal Neutralizer



HIDROXITIRO SOL

Toxicological Certificate of human health safety assessment of cosmetic raw materials.

100% NATURAL

OA HT 40%

INCI name: Olea Europaea (Olive) Fruit Extract, Hydroxytyrosol.

Recommended dosage: 0,2%

CHINA COMPLIANT

99% NATURAL

OA HT LD

INCI name: Water, Glycerin, Sorbitol, Lecithin, Olea Europaea (Olive) Fruit Extract, Hydroxytyrosol, Xanthan gum, Phenoxyethanol, Caprylyl Glycol, Disodium EDTA, Glyceryl Caprylate.

Recommended dosage: 2,0%

9% NATURAL

OA HT HE PS

INCI name: Water (Aqua), Olea Europaea (Olive) Fruit Extract, Cocotrimonium methosulfate, Hydroxytyrosol, PPG-15 Stearyl Ether, Behentrimonium Chloride, Hydroxypropyl Guar, Sodium Benzoate, Polyquaternium-22, Propylene Glycol, Potassium Sorbate, Isopropyl Alcohol, Sodium Phytate, Citric Acid.

Recommended dosage: 2,0%- 5,0%

100% NATURAL

NUTRACEUTICAL
USE

OA HT ECO 20% FRUTO

(Cosmos /Ecocert/Natrue Compliant)

INCI name: Olea Europaea (Olive) Fruit Extract.

Recommended dosage: 0,4%

100% NATURAL

NUTRACEUTICAL
USE

OA HT ECO 15% HOJA

INCI name: Olea Europaea (Olive) Leaf Extract.

Recommended dosage: 0,4%

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M A S L Í N I C O

THE SECRET OF LONGEVITY

FIRM

THICK

REDENSIFIED

HEALED

REJUVENATED

PATENTED

100% NATURAL



OA Maslínico is a powerful natural active that strengthens and enhances the protection and repair mechanisms of the skin. Counteracts the effects of skin aging or any other damage. It rejuvenates the cellular epigenome and the cells.

1 Volume-building, repair and enhancement of the skin morphology effects.

Tests performed: **Genetic and Epigenetic Activation** of the **key structural genes** related with: Collagen, Elastine, Hyaluronic and Extracellular Matrix. Keratinocytes and Fibroblast growth. Efficacy in **wound healing (compared to Centella Asiatica)**. **In vivo redensifying and increasing thickness of mature skins.**

2 Anti-inflammatory and protective properties.

Tests performed: Strong **inhibitor of Leucocyte Elastase** (among the best known). Reductor of pro-inflammatory cytokines. Cell vitality. ROS test. **In vivo anti-inflammatory effect.**

3 Cell rejuvenation and longevity capabilities.

Epigenetic test: this active ingredient controls epigenetic marks connected with cellular senescence. **Maslinic acid is an epigenetic natural compound** capable of **rejuvenating cellular epigenome and**, as a consequence, rejuvenates the **cells** and **increases** its **longevity**.



COSMETIC APPLICATIONS

This active is highly indicated for the treatment of mature, photo-aged, thin and not firm skins.

Skin recovers its **volumes and thickness**

With re-densification, the face regains its **morphology**

Skin appears **smoother and softer**

Enhances skin **moisture**

Skin is renewed and increases its thickness, the face is redefined and imperfections are blurred.

DERMO-COSMETIC APPLICATIONS

Treatments to restore and repair damaged skin:

- Post Solar
- Post beauty treatments
- Post depilation
- Other skin aggressions

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M A S L Í N I C O

Certificate of Toxicological Expertise for Human health's safety evaluation of a cosmetic raw material.

100% NATURAL

OA MA POWDER | OA MA POWDER PLUS

INCI name: Maslinic Acid.

Recommended dosage: 0.2%

CHINA COMPLIANT

94% NATURAL

OA MA LD

INCI name: Water(aqua), ButyleneGlycol, Glycerin, Sorbitol, Lecithin, MaslinicAcid, XanthanGum, Phenoxyethanol, Caprylylglycol, DisodiumEDTA, GlycerylCaprylate, Phenylpropanol.

Recommended dosage: 1.0%

94% NATURAL

OA MA LD GL

INCI name: Water (Aqua), Butylene Glycol, Glycerin, Sorbitol, Lecithin, Maslinic Acid, Xanthan Gum.

Recommended dosage: 0.25%

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MASLINOX C

THE BRIGHTENER

PATENT
PENDING

Revolutionary triple encapsulated capable of unifying the best whitening action and anti-spot actives. Biocompatible and capable of reaching the target cells (melanocytes and keratinocytes).

OA Maslinico, OA Hidroxitirosol and Vitamin C in a researched and unique proportion, fused in a single capsule, act synergically and reach **higher results than Vit C or Hydroquinone**.

VISIBLE RESULTS IN ONLY 1 WEEK

SAY GOODBYE TO DARK SPOTS

IN 1 WEEK

Spot area: -9,4%* up to -24%

Number of spots: -7,5% up to -67%

IN 8 WEEKS

Spot area: -18%**** up to -73%

Number of spots: -15% up to -70%



AND WELCOME

AFTER 1 WEEK

Luminosity: +26% up to +200%

Uniformity: +7,2% up to +33%

AFTER 8 WEEKS

Luminosity: +81%** up to +300%

Uniformity: +11% up to +59%





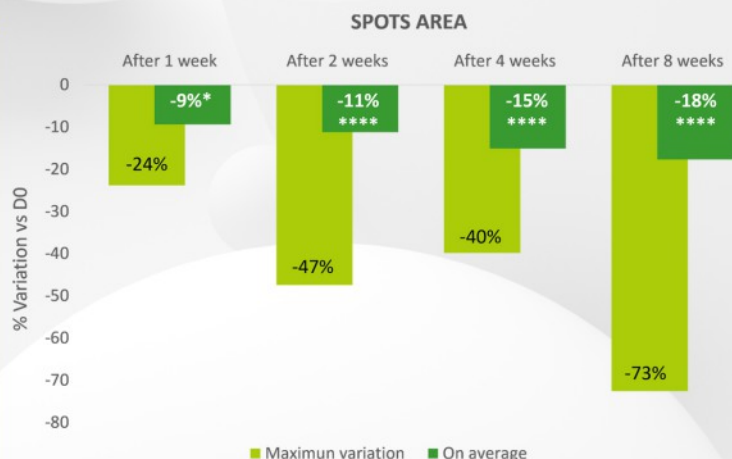
oliveactive MASLINOX C THE BRIGHTENER

ALL SKIN TYPES

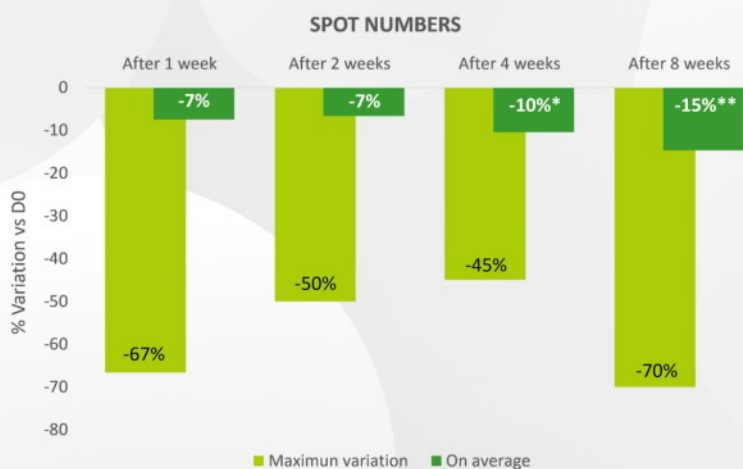
Tested with an
inclusive panel of
32 volunteers
(27 Caucasian + 5 Asian)



Evaluated coloration of big skin area. BIO3D-MS.



Evaluated spots size in a big skin area. BIO3D-MS.



Evaluated spot numbers reduction. BIO3D-MS.



Evaluated uniformity in a big skin area. BIO3D-MS.

All parameters with significant results.

OA MASLINOX C:

INCI name: Aqua, Polycaprolactone, Ascorbyl Palmitate, Olea europaea fruit extract, Maslinic Acid, Hydroxytyrosol, Polyvinyl Alcohol, Caprylic/Capric Triglyceride, Sorbitan Stearate, Potassium Sorbate, Sodium Benzoate, Sodium Phytate, Xanthan Gum.
Recommended dosage: 1-2%

OA MASLINOX C POWDER:

INCI name: Polycaprolactone, Ascorbyl Palmitate, Olea europaea fruit extract, Maslinic Acid, Hydroxytyrosol, Polyvinyl Alcohol, Caprylic/Capric Triglyceride, Sorbitan Stearate.
Recommended dosage: 0,0002 – 0,0004%

CHINA COMPLIANT

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oliveactive
Omega +

THE RESCUE OIL

Fusion of the most
protective and restorative
molecules of the olive tree

100% NATURAL
99% ORGANIC
CULTURE

PATENTED

SKIN CARE

PRODUCT BENEFITS

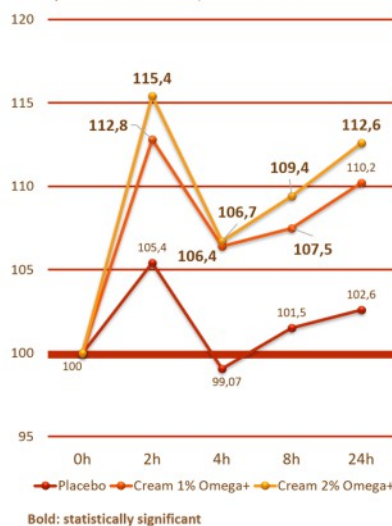
Oil soluble complex with a
synergic action of the most active
bio-molecules of the olive tree:

Omega-9 (Oleic Acid)
Omega-6 (Linoleic Acid)
Omega-3 (Linolenic Acid)
Vit E + Tocopherols
Hydroxytyrosol
Maslinic Acid
Oleanolic Acid

is effective in different areas:

IN VIVO - NORMAL SKIN HYDRATION 24h moisturizing activity. Bimodal hydration dynamic.

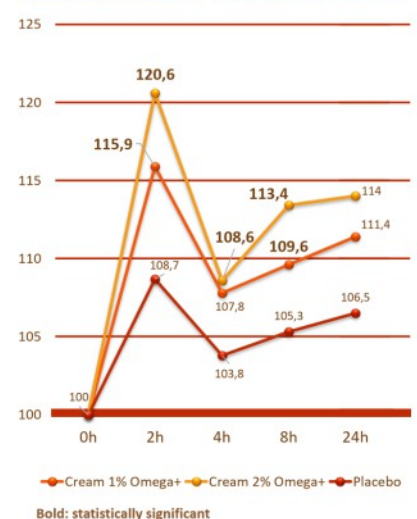
Skin Hydration Kinetics - Comparative to basal untreated



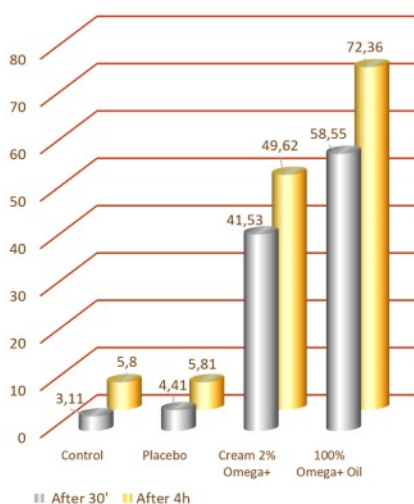
IN VIVO - SENSITIVE SKIN HYDRATION ASSESMENT

Remarkable better results
in sensitive skin, nourishing.

Skin Hydration Sensitive Skin - Comparative to basal untreated

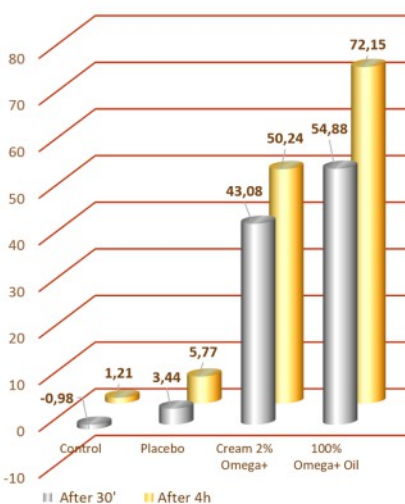


IN VIVO - Reestructuration and reparation barrier function - x 10 times.



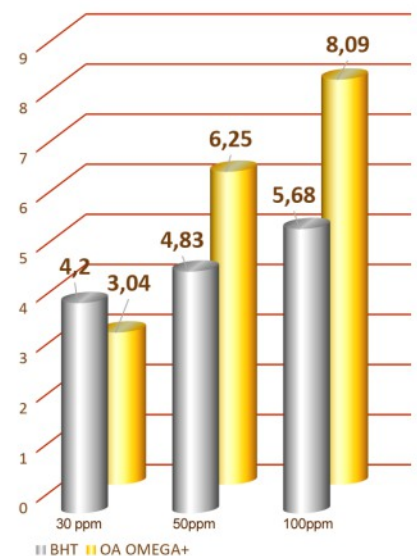
All data statistically significant / Index Repair 30' = (T30' - t0) / T0' - t0

IN VIVO - Skin redness - x 10 times



All data statistically significant / Index Repair 30' = (T30' - t0) / T0' - t0

IN VITRO - Antioxidant protection COMPARATIVE TEST VS BHT



HAIR CARE

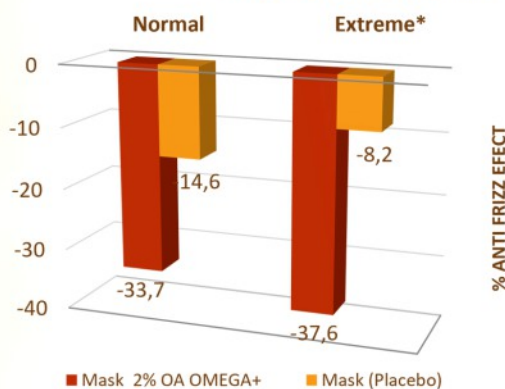
EFFICACY TEST:

Placebo formula with 9% of conditioning ingredients. Comparative results with and without 2% of OMEGA+. Instrumental measures.

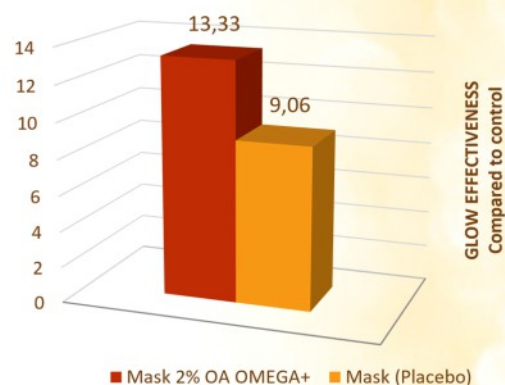
ANTI FRIZZ PROPERTIES: more effective than placebo

+131% in normal conditions

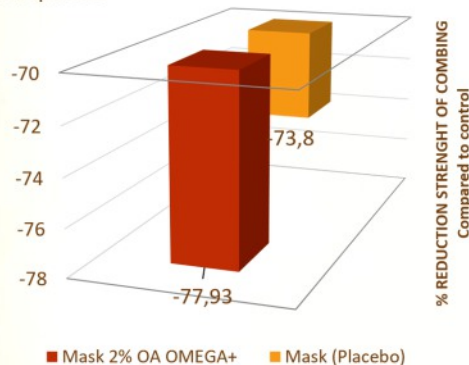
+358% extreme conditions



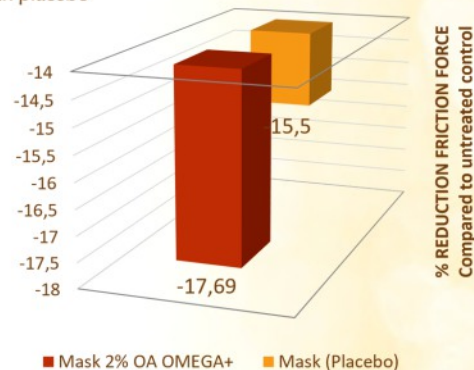
BRIGHTNESS PROPERTIES: **47%** more effective than placebo



EX-VIVO: DETANGLED PROPERTIES: **6,2%** more effective than placebo



EX-VIVO: SMOOTHNESS PROPERTIES: **14%** more effective than placebo



COSMETIC APPLICATIONS

- Moisturizing Treatments
- Nourishing Treatments
- Lip Treatments
- Sensitive Skin Treatments
- Protector day creams or makeup
- Antioxidant
- Natural substitute of BHT
- Sunscreen Complex
- After Sun
- Repairing Treatments

oliveactive
Omega +

CHINA COMPLIANT

HAIR APPLICATIONS

Rich in Omega-3 fatty acids and strong antioxidants (Vitamin E + Hydroxytyrosol), it penetrates the hair shaft and rebalances the hair's ability to hold moisture, while the antioxidants fight off the free-radical damage from sunlight and pollution.

- Conditioner: excellent for anyone with naturally frizzy, curly, kinky, damaged, or color-treated hair
- Potent Moisturizer
- Protector
- Rinse – off mask

CAAE
COSMOS
CERTIFIED

Toxicological Certificate of human health safety
assessment of cosmetic raw materials.

Inci name: Olea Europaea (Olive) Fruit Oil, Olea Europaea (Olive) Leaf Extract, Olea Europaea (Olive) Fruit Extract.

Recommended dosage:

- Cosmetic application: 1% - 2% (up to 100%)
- Oil's antioxidant capacity: From 0,04%

Regulatory: - BDIH Compliant - Natrue*** Compliant - Ecologic Culture
- Organic Culture - Natural Culture - Organic Soil Culture

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